

Fact sheet



Bosch in North America

Having established a presence in North America in 1906, today the Bosch Group employs 42,000 associates in more than 100 locations in the North American region (as of Dec. 31, 2023). Bosch generated consolidated sales of \$16.5 billion in the U.S., Mexico and Canada in 2023.

Bosch in North America is part of the Bosch Group, a leading global supplier of technology and services. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life."

CANADA

\$1.3 billion sales
Manufacturing | Sales

USA

\$13.4 billion sales
R&D | Manufacturing | Sales

MEXICO

\$1.8 billion sales
R&D | Manufacturing | Sales



Milestones

1906 Robert Bosch New York Inc. established; sales offices followed in Chicago (1908), San Francisco (1909) and Detroit (1910), along with the first manufacturing facility in Springfield, Mass. (1912).

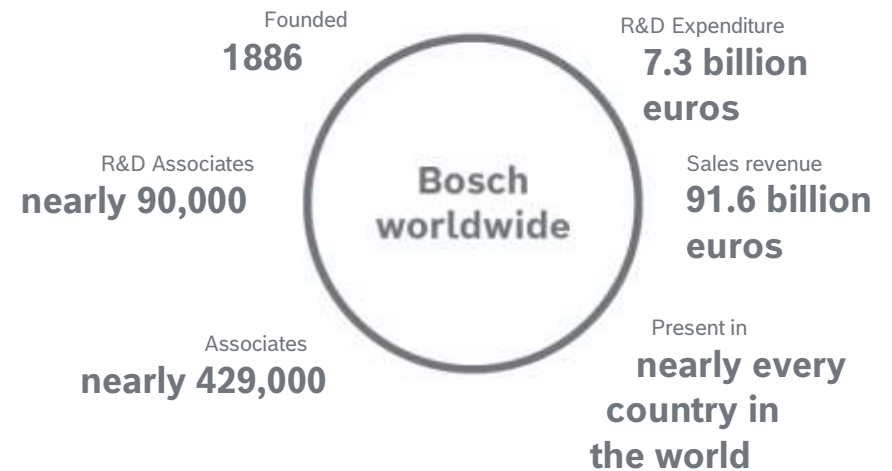
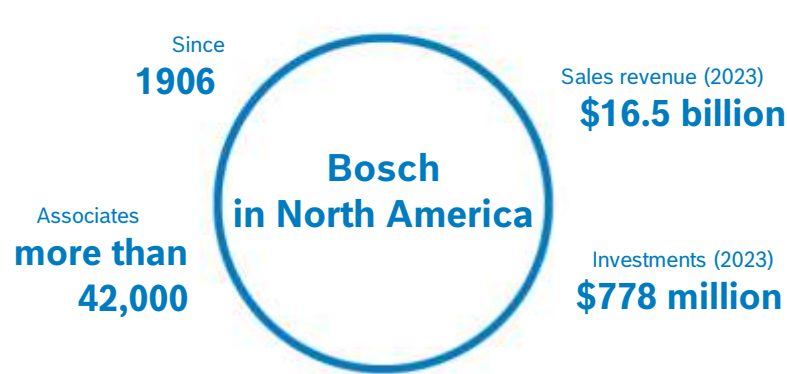
1974 Manufacturing facility opened in Charleston, S.C.; today it is the largest Bosch Mobility manufacturing facility in the U.S.

1999 Research & Technology Center North America founded in Silicon Valley.

2007 Bosch Technical Center opened in Plymouth, Mich. The site is devoted to research and development for what is now the Bosch Mobility business sector.

2023 Bosch acquires wafer fab in Roseville, Calif. Bosch plans to invest \$1.5 billion into the site to produce silicon carbide chips beginning in 2026.

Facts and figures



Business sectors worldwide



“With continued investment in the North American region, we are well positioned to help achieve balanced growth worldwide within the Bosch portfolio.”
– Mike Mansuetti, president of Bosch in North America



Social Media



[linkedin.com/company/BoschUSA](https://www.linkedin.com/company/BoschUSA)



[Instagram.com/BoschUSA](https://www.instagram.com/BoschUSA)

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