

Bosch key data for the business year
2024 – preliminary, rounded figures for
business operations¹



Figures in billions of euros	2024	2023	Year-on-year change nominal (exchange rate-adjusted)
Total sales revenue	90.5	91.6	-1 % (0 %)
Sales revenue of the business sectors²			
Mobility	55.9	56.2	0 % (0 %)
Industrial Technology	6.5	7.4	-13 % (-12 %)
Consumer Goods	20.3	19.9	2 % (3 %)
Energy and Building Technology	7.5	7.7	-3 % (-3 %)
Sales revenue in the major regions			
Europe	44.5	46.8	-5 % (-5 %)
– of which Germany	17.7	18.9	-6 % (-6 %)
North America (including Mexico)	16.0	15.2	5 % (5 %)
South America	1.8	1.7	6 % (12 %)
Asia Pacific (including other regions)	28.1	27.9	1 % (3 %)
Result			
EBIT from operations	3.2	4.8	
as a percentage of sales revenue (margin)	3.5	5.3	
Associates	December 31, 2024	Year-on-year change	
Bosch Group	417,900	-11,500	
Europe	246,100	-8,600	
– of which Germany	129,800	-4,400	
North America (including Mexico)	41,700	-400	
South America	11,300	-200	
Asia Pacific (including other regions)	118,800	-2,300	
Associates in research and development	December 31, 2024	Year-on-year change	
Bosch Group	86,900	-3,300	
Europe	46,000	-1,700	
– of which Germany	32,100	-1,300	
North America (including Mexico)	4,200	300	
South America	500	0	
Asia Pacific (including other regions)	36,200	-1,900	

January 31, 2025

¹ May differ from figures published in the subsequent consolidated financial statements.
² Without other activities.